UNIQLO’s “A Warm Gesture” Program to Provide A Holiday Shopping Experience for Children in Need

NEW YORK, December 2, 2014 – UNIQLO, the global clothing retailer, announced dates for its annual “A Warm Gesture” program, which provides clothing for children in need and aligns with the brand’s global mission to improve people’s lives through the power of clothing. This year more than 300 children from across the country will be invited to one of eight UNIQLO stores to shop this holiday season. Each child will be given special shopping tokens to shop with, and store personnel will help the kids select their favorite UNIQLO items. Donation boxes have been set up at checkout areas to give customers an opportunity to support this initiative through monetary donations. Money raised from donations will be matched 100% by UNIQLO.

The holiday shopping experiences will take place on the following dates/store locations:

December 9:
- **Los Angeles, CA:** Beverly Center, for children in partnership with the Los Angeles Homeless Services Authority (LAHSA). This Warm Gesture event with kick off the brand’s exciting “Thank You LA” initiative. UNIQLO will be giving back to the local community through a series of complimentary events throughout the Los Angeles region on December 13.

December 12:
- **Philadelphia, PA:** 1608 Chestnut Street, for children with John Moffet Elementary

December 13:
- **New York, NY:** 5th Avenue Store, for children with the Boulevard and Briarwood Family Centers and Prospect Family Inn in partnership with the New York City Department of Homeless Services
- **Brooklyn, NY:** Atlantic Terminal Mall, for children with the East New York Family Academy in partnership with Brooklyn Community Services
- **Wayne, NJ:** Willowbrook Mall, with Public School #6
- **Trumbull, CT:** Westfield Trumbull Mall, for children with New Reach Inc.
- **Boston, MA:** The Mall at Chestnut Hill, for children with the Home for Little Wanderers in partnership with The Red Sox Foundation
- **San Francisco, CA:** Union Square/Powell Street, for children with the Hamilton Family Center and Compass Family Shelter

“A Warm Gesture” is something that is very near and dear to our hearts,” said Larry Meyer, CEO of UNIQLO USA. “What makes this program truly special is the fact that it’s co-sponsored by our customers, and we are thrilled to offer this experience to even more children this year.”

In past years, “A Warm Gesture” took place in New York City and San Francisco. This year, the initiative has been expanded to New Jersey, Connecticut, Massachusetts and Pennsylvania. For additional information, please visit [www.uniqlo.com](http://www.uniqlo.com).

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**About UNIQLO and Fast Retailing**
UNIQLO is a brand of Fast Retailing Co., Ltd., a leading global Japanese retail holding company that designs, manufactures and sells clothing under seven main brands: Comptoir des Cotonniers, GU, Helmut Lang, J Brand, Princess tam.tam, Theory, and UNIQLO. With global sales of approximately 1.38 trillion yen for the 2014 fiscal year ending August 31, 2014 (US $13.6 billion, calculated in yen using the annual average exchange rate to the end of August 2014 of $1 = 101.5 yen), Fast Retailing is one of the world’s largest apparel companies.
retail companies, and UNIQLO is Japan’s leading specialty retailer.

UNIQLO continues to open large-scale stores in some of the world’s most important cities and locations, as part of its ongoing efforts to solidify its status as a truly global brand. Today the company has a total of more than 1,500 stores in 16 markets worldwide including Japan, Australia, China, France, Germany, Hong Kong, Indonesia, Malaysia, Philippines, Russia, Singapore, South Korea, Taiwan, Thailand, U.K. and the U.S. In addition, Grameen UNIQLO, a social business established in Bangladesh in September 2010, currently operates several Grameen UNIQLO stores in Dhaka. UNIQLO manages an integrated business model under which it designs, manufactures, markets and sells high-quality, casual apparel. The company believes that truly great clothes should be supremely comfortable, feature universal designs, are of high quality and offer a superb fit to everyone who wears them.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit www.uniqlo.com and www.fastretailing.com.

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